Partner search form
For Creative Europe project applications

Date	12/11/2026
Call	NEWS – Media Literacy (CREA-CROSS-2027-MEDIALITERACY)
Strand or category	Cross-sectoral strand – NEWS

Cultural operator – who are you?

Name of the organisation	Baltazar University (Veleučilište s pravom javnosti Baltazar Zaprešić / University of Applied Sciences Baltazar Zaprešić)
PIC	949580725
Country	Croatia
City	Zaprešić (other locations: Zagreb, Osijek, Biograd na Moru)
Website	www.bak.hr
Contact person	Antonia Bašić, Centre for Projects
E-mail	abasic@bak.hr
Telephone	+385 98 902 5819
Type of organisation	Higher education institution (private, non-profit)
Description of the organisation and its activities	Baltazar University is a Croatian higher education institution founded in 2001, offering accredited programmes in business, management, communication management, information technology and project management, on campus in three Croatian regions and online. It holds ISO 9001 certification and the Erasmus Charter for Higher Education 2021–2027, and cooperates with more than 100 institutions in 35 countries. Relevant experience includes the ESF project "Sustainable Truth" on media literacy and countering disinformation, community outreach in rural areas, cooperation with local authorities, and training and online delivery for adult learners.
Role of the organisation in the project	Project partner
Previous EU grants received	No previous Creative Europe grants. Other EU-funded projects: ESF "Sustainable Truth" (media literacy, disinformation); ESF+ "Praksa 2.0" (2026–2029, beneficiary); ESF "Through Internship to Higher Employability"; ESF "STEM Generation"; Erasmus+ KA2 "Clustering Creativity" and "Academic Writing Online"; Erasmus+ CBHE "INTECO" (partner); Interreg projects. Over EUR 2 million of implemented project funds in total.

Proposed Creative Europe project – to which project are you looking for partners?

Sector or field	Media literacy, countering disinformation, digital and AI literacy, adult education

Description or summary of the proposed project	We are looking to join a consortium as a partner. We can contribute: a needs analysis for Croatia (adults outside the formal education system); a train-the-trainers programme for local multipliers (librarians, NGO and local government staff); pilot workshops in three Croatian regions (Zagreb County, Slavonia, Dalmatia), including smaller towns and rural areas; a module on AI-generated content and manipulation techniques; impact evaluation; and dissemination in Croatia. Croatia has no comprehensive national media literacy strategy, which makes it a relevant target country under this call.
Partners currently involved in the project	None yet – we are looking for a coordinator and an existing consortium to join.

Partners searched – which type of partner are you looking for?

From country or region	All countries eligible under the Creative Europe programme
Preferred field of expertise	Coordinators with experience in media literacy, fact-checking or information integrity (NGOs, universities, EDMO hubs, media organisations), especially those working with adults, older people or rural communities

Projects searched – are you interested in participating in other EU projects as a partner?

Yes / no	Yes
Which kind of projects are you looking for?	Creative Europe (NEWS – Media Literacy; European Cooperation Projects), Erasmus+, CERV and other EU programmes related to media and digital literacy, education, capacity building and regional development

Publication of partner search

This partner search can be published?*	Yes

**By answering "yes" you confirm that the information provided can be shared publicly by the Creative Europe Desks in the countries participating in the Creative Europe programme, in order to support your search for partners.*