

Partner search form

For Creative Europe project applications

Call	Creative Europe – European Cooperation Projects
Strand or category	Culture strand – small or medium-scale European cooperation projects

Cultural operator – who are you?

Name of organisation	SIA BeaA
Country	Latvia
Organisation website	https://beaa.eu
Contact person	Thomas Gleim, office@beaa.eu
Organisation type	Private for-profit organisation; Latvian fashion and lifestyle SME
Scale of the organization	Lean SME structure; number of employees 6 and annual turnover 171 066.00. (2025).
PIC number	861677676
Aims and activities of the organisation	BeaA is a Latvian fashion and lifestyle company based in Riga, founded in 2022. The company combines timeless design, responsible production and lifestyle products. Its activities include women's fashion, BeaA Beauty, product and brand development, D2C e-commerce, retail, international e-commerce, export development, customer acquisition, retail partnerships and pop-up concepts. BeaA develops products and samples in Riga and works with selected Latvian and European manufacturing and specialist partners. The company is actively expanding internationally.
Role of the organisation in the project	Project partner, with potential to contribute as a real-world SME pilot environment, product-development and testing partner, market-validation partner and commercialisation partner.
Previous EU grants received	BeaA received LIAA support in 2023.

Proposed Creative Europe project – to which project are you looking for partners?

Sector or field	Fashion, design and creative industries; sustainable and circular textiles; material innovation; responsible production; digitalisation and innovation; lifestyle and beauty; retail and e-commerce.
Description or summary of the proposed project	BeaA is looking to participate in European cooperation projects that connect fashion, design and creative industries with sustainability, circularity, material efficiency, responsible production and digital transition. BeaA can contribute a real-world fashion SME environment for product development, prototyping and testing, validation with customers and retail partners, small-batch development, market-entry activities and commercialisation. Areas of particular interest include sustainable/circular textiles, new and bio-based materials, textile waste reduction, garment lifecycle extension and second-life concepts, recycling/upcycling, sustainable packaging, digital product passports, traceability, responsible supply chains, retail innovation and international market access.
Partners currently involved in the project	No project consortium is confirmed at this stage. BeaA is seeking relevant European partners and consortium opportunities.

Partners searched – which type of partner are you looking for?

From country or region	Creative Europe participating countries, with priority interest in the Baltic region, Nordic countries and Germany, while remaining open to other suitable European partners.
Preferred field of expertise	Sustainable and circular textiles; sustainable materials; material efficiency and resource efficiency; textile waste reduction; new and bio-

	based materials; recycling and upcycling; garment lifecycle extension; sustainable packaging; digital product passports and traceability; responsible production and supply chains; design and product development; retail innovation; digitalisation and AI; internationalisation and commercialisation.
Please get in contact no later than	As soon as possible, and in any case before the relevant project application deadline.

Projects searched – are you interested in participating in other EU projects as a partner?

Yes / no	Yes
Which kind of projects are you looking for?	European cooperation projects where BeaA can participate as a creative-industry SME partner, particularly projects focused on sustainable/circular fashion and textiles, material and product innovation, responsible production, digital transition, creative-industry innovation, market validation, internationalisation and commercialisation. BeaA is also interested in projects where its real-world SME pilot, product-testing, customer/retail feedback and market-access experience are valuable.

Publication of partner search

This partner search can be published?*	Yes
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