



Partner search form

For Creative Europe project applications

Call	Appel Coopération / Cooperation Call
Strand or category	Aide au développement / development aid

Cultural operator – who are you?

Name of organisation	Play Azur
Country	France
Organisation website	www.playazur-prod.fr
Contact person	Bastien Vergoni (bastien.vergoni@playazur.fr) and Maïna Aimasso (maina.aimasso@playazur-prod.fr)
Organisation type	Association
Scale of the organization	Petite organisation culturelle à but non lucratif / Small-scale non-profit cultural organization
PIC number	866436302
Aims and activities of the organisation	Productions de contenus culturels et scientifiques / production of cultural and scientific content
Role of the organisation in the project	producer
Previous EU grants received	x

Proposed Creative Europe project – to which project are you looking for partners?

Sector or field	Patrimoine, culture, histoire / heritage, cultural, history
Description or summary of the proposed project	Lost Chapter is a series of immersive audiovisual works designed by Play Azur, an association specializing in the creation of cultural and scientific content. We aim to highlight history through its exceptional heritage. To do this, we designed an interactive program combining entertainment, internet codes, pop culture and accessibility : an RPG on Twitch. 4 characters, portrayed by content creators, will evolve within emblematic heritage sites transformed into living sets, under the direction of a Game Master. Each episode is designed as an original audiovisual creation : the script follows a clear structure, written in collaboration with local historians, while integrating the architecture and history of the place. We enrich the setting by using local resources for the decor, costumes, objects, and stories, thus contributing to the cultural influence of the territories. Live streaming on Twitch is also a key part of the narrative. It allows the audience to interact in real time through narrative choices, enhancing engagement, accessibility and citizen participation in the discovery of heritage.
Partners currently involved in the project	UniCA, Ville de Nice / City of Nice, CNRS

Partners searched – which type of partner are you looking for?

From country or region	Tous les pays éligibles hors France / any eligible country except France
Preferred field of expertise	<i>Patrimoine, Historien, influenceurs, équipe technique (réalisateur, cadreur, etc.) / heritage, historian, influencers, technical team (cameraman, director...)</i>
Please get in contact no later than	1er avril 2026 / april 1st, 2026

Projects searched – are you interested in participating in other EU projects as a partner?

Yes / no	Yes
Which kind of projects are you looking for?	Vulgarisation de contenu / popularizing content

Publication of partner search

This partner search can be published?*	Yes
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