



Partner search form

For Creative Europe project applications

Call	<i>Support to European Cooperation Projects 2026</i>
Strand or category (please choose)	<i>Small Scale Cooperation Projects</i>

Cultural operator – who are you?

Name of the organisation	PiciordePlay
Country	Romania
Organisation website	https://piciordeplay.ro/
Contact person	Alexandru Arama, contact@piciordeplay.ro , +40746785354
Organisation type	Company + NGO
Scale of the organization	Small company (250.000 euro/year)
PIC number	
Aims and activities of the organisation	We currently operate a digital theatre streaming platform offering both LIVE and VOD performances from Romania. The platform's primary aim is to remove geographical, social and economic barriers to accessing culture, by making high-quality theatrical productions available to audiences regardless of location or personal circumstances. Our activity is structured through two complementary entities. The commercial platform ensures economic sustainability and professional production, distribution and monetisation of digital theatre content. In parallel, our non-profit organisation expands the social impact of this work by facilitating access to cultural content for vulnerable audiences, including people with disabilities, elderly communities, young people from underserved or isolated areas and members of the diaspora. Our broader mission is to use technology as a cultural enabler. By bridging performing arts and digital innovation, we aim to strengthen cultural participation, foster social inclusion and contribute to the development of more inclusive, resilient and culturally connected societies across Europe.
Role of the organisation in the project	Partner
Previous EU grants received	None

Proposed Creative Europe project – to which project are you looking for partners?

Sector or field	
Description or summary of the proposed project	N/A
Partners currently involved in the project	

Partners searched – which type of partner are you looking for?

From country or region	All
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Preferred field of expertise	We are looking for cultural operators and project leaders active in the performing arts sector, such as theatres, production companies, festivals, cultural institutions, creative organisations and networks developing performance-based projects with a strong artistic vision and audience development focus.
Please get in contact no later than	N/A

Projects searched – are you interested in participating in other EU projects as a partner?

Yes / no	yes
Which kind of projects are you looking for?	We are interested in performance-based cultural projects that aim to reach audiences beyond the limitations of a physical venue, while preserving the artistic integrity and copyright protection of premium cultural content. In particular, we seek projects that integrate digital distribution as a complementary extension of live performance. Projects that value high-quality production standards, fair remuneration for artists, and responsible rights management, while expanding access to culture at local, national or cross-border level.

Publication of partner search

This partner search can be published?*	YES
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