

CREATIVE PROJECT MANAGEMENT CURRICULUM

The University of Tartu Viljandi Culture Academy (Estonia) invites applications for its one-year, online, English-taught master's programme in Creative Project Management designed for forward-thinking professionals. This innovative programme strengthens leadership, management, and entrepreneurial skills in the cultural and creative sectors.

Each student develops and implements their own creative project throughout the programme, supported by a project-oriented curriculum and personalised mentoring.

The key pillars of the programme:



Who is this programme for?

Mid-career professionals looking to refine their leadership and project management skills.

Career changers aiming to transition into the creative and cultural industries.

Emerging professionals seeking a solid foundation to launch a career in creative project management.



The programme supports the transformation of creative ideas into actionable plans by encouraging experimentation with prototypes, target audiences and marketing strategies, while fostering analytical thinking and self-management. The international environment of students and visiting lecturers further expands perspectives and adds new dimensions to each project."

Creative Project Management Curriculum alumni **Hedi Armulik**

Applications open: 2 January – 15 March 2026

Programme start: 1 September 2026

More information: ut.ee/en/curriculum/creative-project-management