



Creative Europe Programme at the Frankfurt Book Fair

Hall 4.1 Stand H15

16-20 October

[Creative Europe at the Frankfurt Book Fair - Culture and Creativity \(europa.eu\)](https://europa.eu)

Wednesday 16 October

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| 09.30 - 10.00 | ARTS+ opening Speaker: Georg Haeusler, Director Culture, Creativity & Sport, Directorate-General for Education and Culture – European Commission | ARTS+ Stage, Hall 4.1 – H57 |
| 11.00 -11.30 | Ask me anything about Creative Europe (30mins Q&A sessions) | Hall 4.1 – H15 |
| 14.00 -15.00 | "Long Live Literature. Long Live Europe! – 15 Years European Union Prize For Literature" Authors: Gaea Schoeters (2022, Belgium), Todor Todorov (2024, Bulgaria), Deniz Utlu (2024, Germany), Tina Vrščaj (2024, Slovenia) Moderator: Thomas Böhm, Radioeins & Barbara Gessler, Head of the European Commission Representation in Germany. | Frankfurt Pavilion |
| 15.15 -16.00 | EUPL Cocktail – Creative Europe Stand (by invitation only) | Hall 4.1 – H15 |
| 16.00 -16.30 | Ask me anything about Creative Europe (30mins Q&A sessions) | Hall 4.1 – H15 |
| 17.30 – 18.30 | ARTS+ Reception (Creative Europe Reception together with the other participants of the ARTS+ Lounge) | ARTS+ Lounge, Hall 4.1 – H15 |

Thursday 17 October

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| 10.30 - 11.50 | Book sector since 2022. A view from Ukrainian and EU Publishers Opening: Georg Haeusler, Director Culture, Creativity & Sport, Directorate-General for Education and Culture – European Commission Participants: Nikol Dziub of Les Éditions Bleu et Jaune | Ukrainian national stand, Hall 4.1, Stand 64 |
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(FR),
Oksana Babenko of My Bookshelf Publishing (UA),
Oleh Feschowetz of Astrolabe Publishing (UA),
Leif Grenius of Volland & Quist (DE).

Moderator: Andrzej Szustak (Creative Europe, EACEA)

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| 15.00 -15.30 | Ask me anything about Creative Europe (30mins Q&A sessions) | Hall 4.1 – H15 |
| 16.00 -17.00 | Creative Europe: EU funding opportunities for the book & publishing sector Speakers: Georg Haeusler (Director, European Commission), Anna-Natasa Asik (Creative Europe, EACEA) Sophia Hodge (Creative Europe Desk KULTUR Germany) Arnaud Pasquali (Creative Europe, European Commission) | ARTS+ Stage, Hall 4.1 – H57 |

16.00-16.30: Opening by Georg Haeusler, presentation of the LIT Call + LIT project
16.30-17.00: Presentation of the COOP Call + COOP project, Day of European Authors

Friday 18 October

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| 11.00 -11.30 | Ask me anything about Creative Europe (30mins Q&A sessions) | Hall 4.1 – H15 |
| 15.00 -15.30 | Ask me anything about Creative Europe (30mins Q&A sessions) | Hall 4.1 – H15 |
| 14.00 -18.30 | The Fair open to the public – Gaming sessions organised by the EC Representation in Germany | Hall 4.1 – H15 |

Saturday 19 October

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| 09.00 -18.30 | The Fair open to the public – Gaming sessions organised by the EC Representation in Germany | Hall 4.1 – H15 |
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Sunday 20 October

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| 14.00– 15.00 | Presentation of the Creative Europe support to the book & publishing sector (in German) Speaker: Lea Stöver, Head of the Creative Europe Desk KULTUR Germany | Centre of Words - Literature & Translation Stage, Hall 4.1-F2 |
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09.00 -17.30 The Fair open to the public – **Gaming sessions** organised by the EC Representation in Germany Hall 4.1 – H15

Every day from Wednesday 16 to Friday 18 October
Creative Europe Stories Hall 4.1 – H15
(Presentations of Creative Europe projects)
