

Date: 19/1/23

# Partner search form

For Creative Europe project applications

Call	Support to European Cooperation Projects 2023
Strand or category	Small Scale Cooperation Projects / Medium scale/ Large Scale
	Cooperation Projects

Cultural operator – who are you?

Name of organisation	Stratosferica
Country	Italy
Organisation website	https://torinostratosferica.it/en/ - new site is under
	construction!
Contact person	Silvia Gabbatore - info@torinostratosferica.it,
	<u>silvia@torinostratosferica.it</u>
Organisation type	No-profit cultural association, soon to be social enterprise
	(impresa sociale)
Scale of the organization	At date, the association is composed by:
	<ul> <li>Luca Ballarini: founder and creative director</li> <li>Giacomo Biraghi: co-founder</li> <li>Laura Martini: general Manager</li> <li>Eugenio Dragoni: partnerships and strategy</li> <li>Daniele Vaccai: project manager</li> <li>Liam Korn: international relations</li> <li>Silvia Gabbatore: fundraising and development</li> <li>Marta Doria &amp; Carlotta Raffagnin: graphic design</li> <li>Daniele Baldo: contents and communication</li> <li>Chiara Bertetti &amp; Gian Luca Mazza: architects.</li> </ul>
	In 2022, our turnover has been of about 300,000 euro.
PIC number	886019050
Aims and activities of the organisation	Founded in 2016 under the name of Torinostratosferica, <b>Stratosferica</b> aims at producing and disseminating <b>urban culture</b> . Our projects range from research to storytelling, from education to placemaking. We collaborate with the private sector, public administrations and communities to redefine the positioning of places, starting from the ideas of those who live there.
	Over the years we have developed our own working method, called <b>city imaging</b> , to create stories capable of affecting collective perception, triggering transformation processes and creating innovative scenarios. We value the potential of communities in proposing concrete ideas and solutions.
	Some of our flagship projects are:
	<ul> <li>Utopian Hours - International festival of city making, taking place every October in Turin, Italy. For three days, the</li> </ul>

<sup>\*</sup> By answering "yes" you confirm that the information provided can be shared publicly by the Creative Europe Desks in the countries participating in the Creative Europe programme, in order to support your search for partners.

festival presents the experiences of city makers and innovators, triggering new visions of urban evolution and cities. Precollinear Park. In 2020, immediately after the lockdown, Stratosferica invested part of its own resources to realise its first placemaking intervention in the city of Turin, transforming an abandoned tram line into a temporary urban park. Thanks to the support of the community of volunteers and residents, today Precollinear Park is a place for meeting, activism and cultural dissemination that hosts many events and expositions. In 2023 another similar placemaking project will start in the area around Corso Farini, in Turin. Urban Creative City Break. Professional Networking Tours allowing to get in touch with some of the most interesting protagonists of the contemporary creative environment. A unique format: 4 days of inspiration, 10 exclusive meetings with leading figures in the creative industry. Urban Creative City-breaks discover cities from a new perspective, with an in-depth exploration of urban evolution and with visits to the most influential circles of the cities' creative industry. Future Urban Trends is a research and analysis work conducted by Stratosferica on the future of cities and on the most disruptive emerging urban trends. Visiting Urban Explorers. An original urban residence project powered by Stratosferica: a city expert from abroad (who has never been in Turin before) is invited to Turin for 4 days: they visit the city and discover its identity on their own. On the fifth day, they take the stage at the Utopian Hours Festival to tell us about their ideas for a better city. Role of the organisation in The role we can play depends on the project/s we will be the project involved in and their specific necessities. We can support in (not exhaustive list): Elaborating and drafting project proposals in the fields of urbanism, placemaking, etc., providing ideas and, of course, supporting in the realisation of activities Elaborating and realising community building and civic engagements activities Offering our own methods, such as the Visioning Sessions, to realise unique workshops, focus groups and collective territorial diagnosis Elaborating, producing and conducting events with hundreds of participants and speakers Elaborating and supporting the realisation of **communication** campaigns and initiatives, including their design and textual elements, communication design, divulgation, networking, social media Storytelling and Content creation in general: talks, webinars, articles, editorial projects. Previous EU grants None. received

With the Precollinear Park project we have been <b>New</b>
European Bauhaus finalists in 2022.

## **Proposed Creative Europe project – to which project are you looking for partners?**

Sector or field	-
Description or summary of	-
the proposed project	
Partners currently involved	-
in the project	

#### Partners searched – which type of partner are you looking for?

From country or region	-
Preferred field of expertise	-
Please get in contact no	-
later than	

# Projects searched – are you interested in participating in other EU projects as a partner?

partner?	
Yes / no	Yes
Which kind of projects are you looking for?	Cooperation projects, Small, Medium and Large Scale. We could provide a significant added value in the following domains:
	<ul> <li>Urban regeneration and reactivation of depressed and underdeveloped urban areas, including the involvement of communities, creative industries and "greening" actions (i.e. urban reforestations)</li> <li>Urban citizen engagement, participatory methods and strategies, volunteers' engagement and management</li> <li>Placemaking strategies, activities and ideas, temporary use of public and private spaces</li> <li>Training, capacity building and skills development, networking, especially in the creative industries sector</li> </ul>
	<ul><li>Events' planning and organisation</li></ul>
	We are open to discuss other types of collaborations not
	strategies, volunteers' engagement and management  — Placemaking strategies, activities and ideas, temporar use of public and private spaces  — Training, capacity building and skills development, networking, especially in the creative industries sector  — Events' planning and organisation  — Urbanism: research, study and content creation.

## **Publication of partner search**

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This partner search can be	Yes
Time partition bear on earlies	1.65
published?*	
I published:	