

## Partner search

### Culture sub-Program

Strand/category	Smaller scale cooperation projects (maximum EU funding of € 200.000)
Deadline	October 2016

### Cultural operator(s)

Name	Consorcio para el Desarrollo de la Vega-Sierra Elvira
Short description	Consorcio para el Desarrollo Vega-Sierra Elvira (ES) <a href="http://www.consvega.com">http://www.consvega.com</a> The Consortium for the Development of Vega-Sierra Elvira is a Local Public Entity, consisting of more than 32 municipalities in Granada, Andalusia (Spain).
Contact details	belenprados@wonderbrand.es

### Project

Field(s)	Interdisciplinary
Description	<p>INSPIRATION SCENARIOS</p> <p>Many great artists developed all or a relevant parts of their work and careers in well defined places; or at least, they are associated to particular spaces; it is the case with Lorca and Granada or Shakespeare and Stratford Upon Avon or Peter Paul Rubens and Antwerps. However, this is a partial vision of the whole picture. Just one instance: the Lorca and Granada association is obviously true but there is much more to it: La Casa de Bernarda Alba is inspired in Valderubio, a small town fifteen km away from Granada;</p> <p>The main objective of the project is the creation of a European Network of cultural and natural heritage where great European artists were inspired to create his works.</p> <p>The understanding of the relationship between a natural or urban landscape and the author as a key element in the artistic creation will help deepen both the knowledge and dissemination of the works of European artists and the economic revitalization of the areas that were the protagonists in the works.</p> <p>Cooperation within EU is vital to reach the objectives of this project. Mobility of cultural operators builds up knowledge and awareness of</p>

the interlinked nature of this cultural and natural heritage. The innovation in promotion and circulation of pilot experiences and works will allow the development of best practices at European level and new business model which promote economic development of the municipalities where the geniuses of European culture were inspired for the creation of their works.

We aim at reaching a wider audience as a means of stimulating interest in European cultural and creative works and the tangible and intangible cultural heritage, and improve access to such works. The use of new technologies will be key to achieving this goal.

### Results

Creating interactive itineraries to promote and, at the same time, better preserve the territories that one day served as scenarios of inspiration to our great artists.

Itinerant exhibition to explain and increase awareness of the relationship between the enclave, the author and the plays.

Organizing cultural events and tourism promotion within common programming

International Seminar

Creation of Audiovisual Memory of artists and their work

## Partners searched

Countries

(or region)

Profile

Potential partners OR LÍDER could be located in countries where had been lived a famous European artist and the city isn't very known. Should be interested in sharing their experience in managing and promoting this heritage, and to develop an interconnected European network.

## Other

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