

Culture Infoday 2008

European Agenda for Culture

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Global European Challenges and Culture

- Population ageing = intergenerational problems, lack of the work force
- Migration = intercultural understanding
- Deficit of creativity = innovation gap, competitiveness



Global European Challenges and Culture

- Legitimacy of the European Project = shift from the integration of the states to integration of people
- EU governance in the global society
- Climatic changes



How CULTURE can respond

Main goal

Unzipping creative potential of each individual citizen as the key element of our future



Creativity – future of the society

Creativity could be applied into

Social interactions – communication

Human production – innovations

Concept of welfare society



What the Commission can do?



What we propose

- **A new policy/political agenda for culture**
- **True partnership**
- **Targeted actions**



2007 Communication on culture

The political ambition – Objectives

- Cultural diversity and **intercultural dialogue**
- Culture as a catalyst for creativity
- Culture as a vital element in the Union's international relations



First Priority **Cultural Diversity and Intercultural Dialogue**

- Promote mobility in the cultural field
- Promote intercultural competences and intercultural dialogue



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- Need to shift from « multi-cultural » societies to « inter-cultural » ones
- Intercultural interaction and tolerance



Proper management of diversity

Properly managed diversity is an asset for:

- Social inclusion and security
- Economic growth



Second Priority Culture as a catalyst for Creativity

- Promote creativity in education
- Promote capacity building
- Develop creative partnerships with other sectors



Third Priority Culture as an element in international relations

- Implement the UNESCO Convention
- Integration of the cultural dimension in all external and development policies



New working methods

- A structured dialogue with the cultural sector (+Cultural Forum)
- Improved coordinating efforts between the Member States and the Commission - OMC
- Mainstreaming in other Community policies



Council Resolution

- Adopted in November 2007
- Endorsing the Communication and setting 5 priorities
- Endorsing the Open Method of Coordination for selected priorities
- Council Workprogramme



Way forward

- Setting the OMC groups = feeding into policy development process
- Inviting the Civil Society to build new structures to communicate their needs
- Revitalising existing instruments
- Paving way for new emerging instruments for a new EU budget



Open Method of Coordination

- Group on mobility
- Group on creative and cultural industry
- Transformation of the Culture Education network into the OMC group
- Revitalisation of the Eurostat WG



Civil Society Platforms

- Rainbow platform on Intercultural Dialogue
- Platform on Access to Culture
- Platform on Creative and Cultural Industry

- 2009 - Cultural Forum



Thank you for your attention !

