### **Culture 2000 – Implementation 2004**

## 2 Multi-annual cooperation projects supported in the field of Literature and Books

1) ALME

**Country**: AUTRICHE

AT-DE-IT-SI

SK

**Project Dates**: 15/05/2004 - 31/12/2006

**Description**: Full title: Acoustic Literature Map of Europe. The cooperation between the partners is meant to be the starting point for an expanding network. They want to create an internet portal, organise events (readings, radio programmes, literature festivals), develop educational concepts, create archives for literature and sound, develop and connect audio formats and methods of production. They have reached a distribution agreement with the consortium of the European audio exchange platform "StreamOnTheFly".

**Objectives**: Make literature audible and overcome language barriers. Bring European literature closer to the people. Support a lively, modern literature scene and bring together the different actors in this domain.

# **PROJECT LEADER**

AUFDRAHT - KULTURVEREIN ZUR FOERDERUNG DER MEDIENKOMMUNIKATION, AT

#### **COORGANISERS AND OTHER PARTICIPANTS**

- -ARS POETICA (SK) Coorg.
- -FOLIO VERLAG (IT) Coorg.
- -RADIO MARS (SI) Coorg.
- -RADIO Z (DE) Coorg.
- -TEAM TEICHENBERG (AT) Coorg.
- -AGORA (AT) Autre Part.
- -GECKO ART (AT) Autre Part.
- -MEDIA WIEN (AT) Autre Part.
- -RADIOFABRIK-VEREIN FREIER RUNDFUNK SALZBURG (AT) Autre Part.

**Community grant**: €214.938,00

#### 2) Cooperation project in the field of books and reading

**Country**: GRECE BE-ES-IT-RO

Project Dates: 15/04/2004 -15/04/2007

**Description**: Planned activities: 1 European conference on books and the book market each year; study on the situation of the European book market; creation of a website; promotion campaign for reading

**Objectives**: Thanks to coordinated action of publishers associations, strengthen the European book industry. Improve the market conditions to promote the circulation of works. Promote reading. Build a basis for continued cooperation between associations and federations in the field of books and reading, for an exchange of experiences and information on latest developments of common concern.

### PROJECT LEADER

NATIONAL BOOK CENTRE OF GREECE. GR

# **COORGANISERS AND OTHER PARTICIPANTS**

- -ASSOCIATIA EDITORILOR DIN ROMANIA (RO) Coorg.
- -ASSOCIAZIONE ITALIANA EDITORI (IT) Coorg.
- -EUROPEAN BOOKSELLERS FEDERATION E.B.F. (BE) Coorg.
- -MINISTERIO DE EDUCACION Y CULTURA (ES) Coorg.
- -ASSOCIATION OF BOOKSELLER AND PUBLISHER TRAINING ORGANISATION IN EUROPE (NL) Autre Part.
- -ATHENS PUBLISHERS AND BOOKSELLERS ASSOCIATION (GR) Autre Part.
- -ESTONIAN LITERATURE INFORMATION CENTRE (EE) Autre Part.
- -EUROPEAN TRANSLATION CENTRE EKEMEL (GR) Autre Part.
- -EUROPEAN WRITERS' CONGRESS (DE) Autre Part.
- -FEDERACION DE GREMIOS DE EDITORES DE ESPANA (ES) Autre Part.
- -GREEK BOOK PUBLISHERS ASSOCIATION (GR) Autre Part.
- -HELLENIC AUTHORS SOCIETY (GR) Autre Part.
- -LITHUANIAN PUBLISHERS ASSOCIATION (LT) Autre Part.
- -MINISTRY OF CULTURE OF THE REPUBLIC OF LITHUANIA (LT) Autre Part.

**Community grant**: €394.100,00